



A Wholly Owned Subsidiary of The Warrell Corporation  
Contract Manufacturers and Marketers of Fine Confections and Snacks

**FOR IMMEDIATE RELEASE**

May 25, 2011

**BONOMO TURKISH TAFFY® TO BE FEATURED ON *UNWRAPPED***

**CAMP HILL, PA** Bonomo Turkish Taffy® will be featured on *Unwrapped* at 9 p.m. EST on Saturday, May 28, 2011, on the Food Network.

This episode is an hour-long nationally aired special devoted to "All American Eats" that features several nostalgic and much-loved products. This will be the second appearance of Bonomo Turkish Taffy® on The Food Network this month. It was previously showcased on *Kid in a Candy Store* on Monday, May 2.

*Unwrapped* is hosted by Marc Summers, who is also a host and judge on *Ultimate Recipe Showdown*, another popular Food Network show. Bonomo Turkish Taffy® is a classic taffy widely popular in the 1950s and 1960s that was resurrected last July after not being commercially manufactured or sold since the mid 1980s. This national brand is known for its "Smack It Crack It!" characteristics. Smacking a wrapped bar on a hard surface will break the candy into bite size pieces for easy eating.

"Bonomo Turkish Taffy® maintains a strong popularity among nostalgic candy lovers," said Richard Warrell, Director of Sales & Marketing. "Today's Bonomo Turkish Taffy® tastes very near to the original and is available in the best-selling flavors that made it such a popular item throughout the mid-century."

Classic Caramel® is the manufacturer and master distributor to the retail trade for Bonomo Turkish Taffy®. Bonomo® is available in its original bar format packed in a display box or in an assorted 144-count floor shipper display. Bite size pieces are also available in an assorted changemaker tub and straight flavor bulk.

Classic Caramel® is a caramel and taffy manufacturer with its plant located in York, PA. The company markets nostalgic branded merchandise, such as Bonomo Turkish Taffy®, Slo Poke®, Black Cow®, and Flipsticks® to retail trade. In addition, the company has an extensive base of ingredient, private label, bulk, and contract manufacturing customers. Classic Caramel® is a wholly owned subsidiary of The Warrell Corporation™, based in Camp Hill, PA.

Contact:  
Richard Warrell, Director of Sales & Marketing  
richard.warrell@warrellclassic.com  
717-920-5962

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Classic Caramel

Plant Address: 231 West College Avenue, York, PA 17403

Corporate Address: 1250 Slate Hill Road, Camp Hill, PA 17011 USA · Ph: 1-866-812-8373 · 717-761-5440 · Fx: 717-848-1976